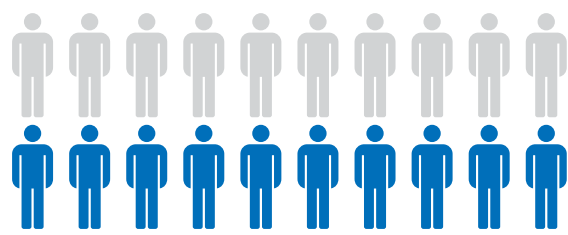
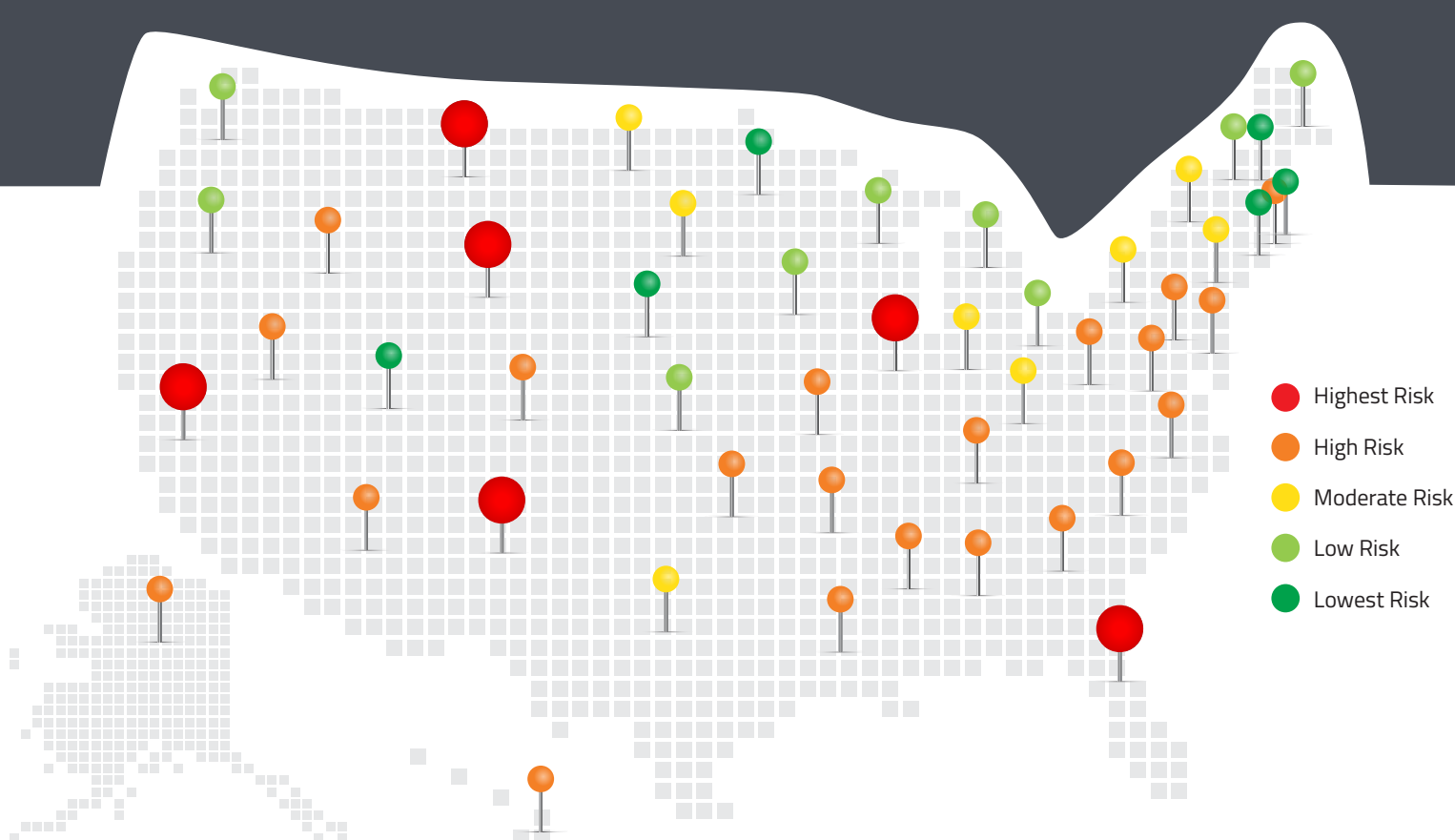


ARE YOU A TARGET FOR CYBERCRIMINALS?

A STATE-BY-STATE BREAKDOWN

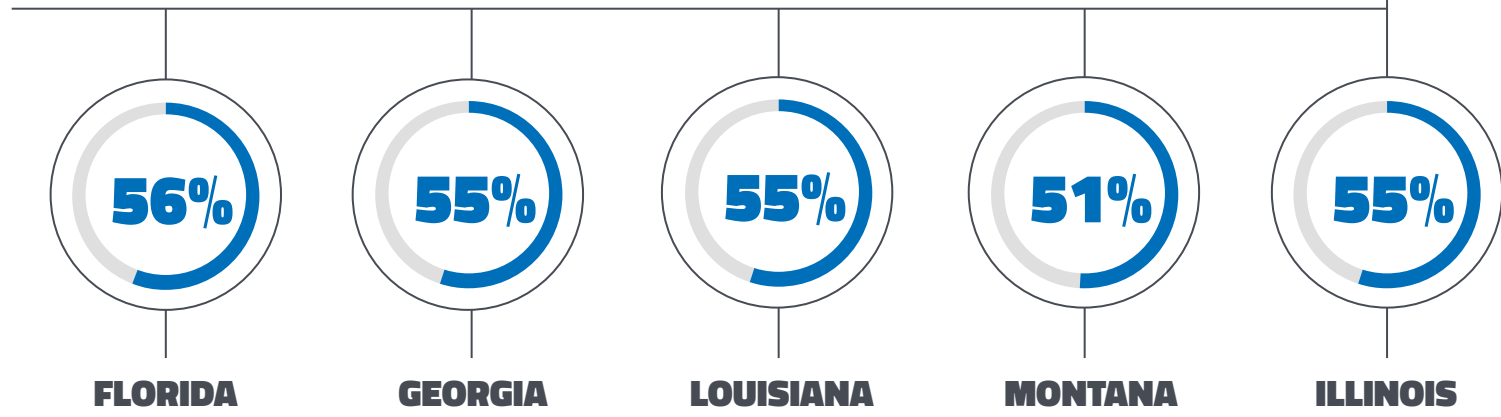
Cybercriminals take advantage of people with bad online habits like reusing or sharing passwords, downloading “free” software from sketchy sources, visiting risky websites, and not using internet security software to protect computers and smartphones.

We studied data over the last year to break down, state by state, how cyber-safe US internet users are. The numbers are in, and they don't look good.



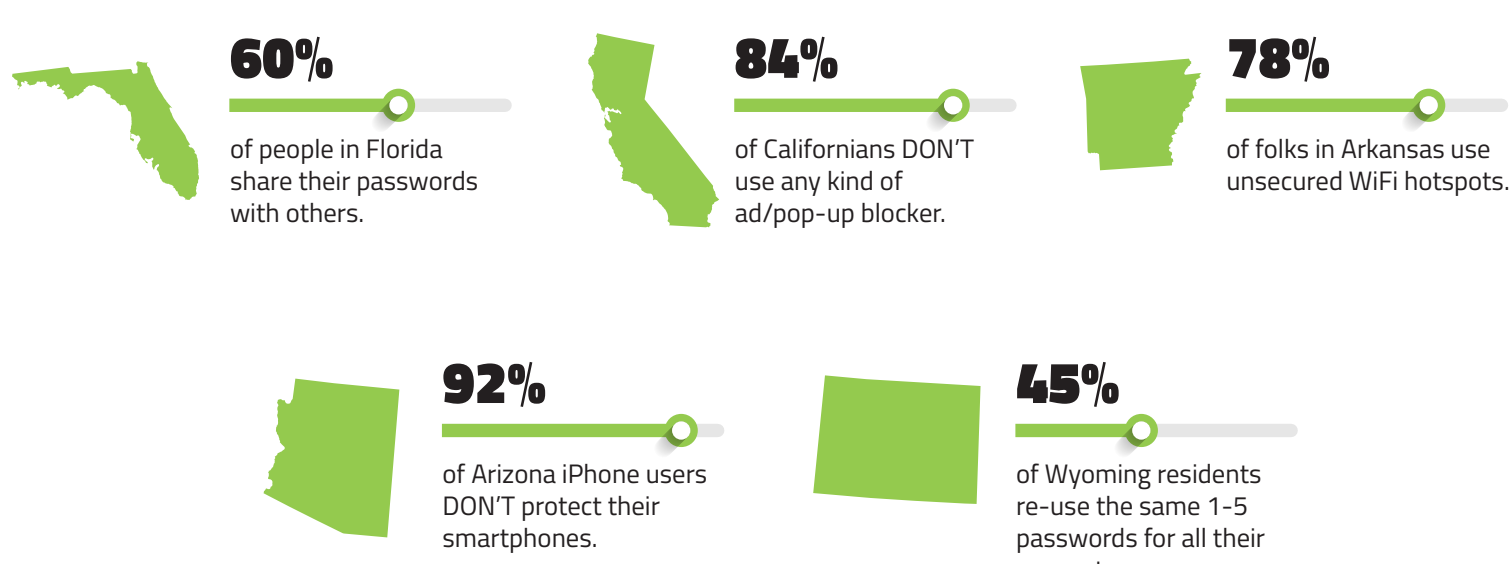
NEARLY 50% OF AMERICANS DON'T USE ANTIVIRUS SOFTWARE AT ALL

In fact, here are the **top 5 riskiest states** and the percentage of their residents that don't protect their tech.

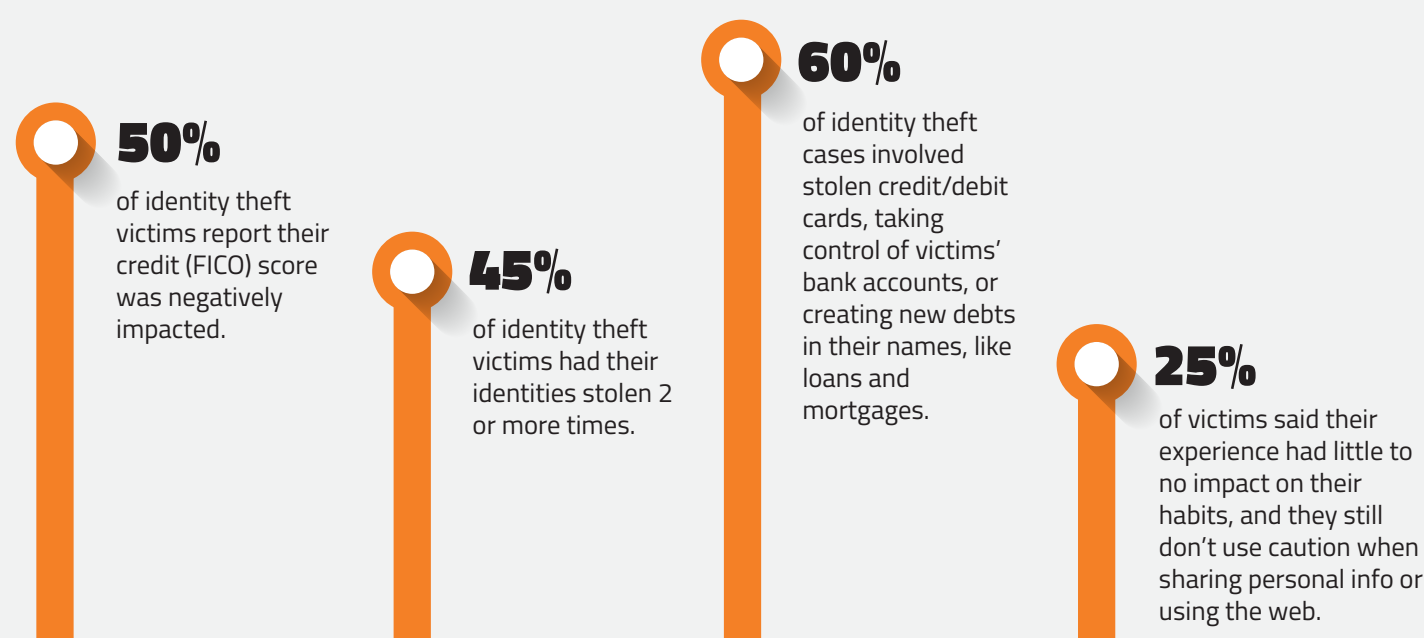


When you're not careful with your data online, people can use it to steal your identity and rack up huge bills in your name, or jeopardize your job or personal life.

Examples of bad behaviors that cybercriminals exploit: reusing passwords, clicking phishing links in emails, and using unsecured public WiFi networks without a VPN.



IN 2017, \$16.8 BILLION WAS STOLEN BY IDENTITY THEFT SCAMS.*



ALL IN ALL, WE COULD ALL DO BETTER WITH OUR CYBER HYGIENE HABITS.

Here are 5 easy things you can do to stay safe from cybercrime.

- ONE**
Use antivirus software. It's that easy. And don't forget: your instructions need protection too.
- TWO**
Use strong, unique passwords for each online account, and change them often.
Pro Tip: Use a secure password manager so you don't have to remember them all yourself.
- THREE**
Don't share your login credentials. Seriously. We mean it. Not even with your family.
- FOUR**
If you get a message or email from someone you don't know, or if it seems fishy in any way, it could be phishing. Don't click any links or follow any instructions the message includes. Just delete it and be on your way.
- FIVE**
Keep your applications and your operating system up to date. Cybercriminals exploit older software that hasn't been updated. If you always install the latest updates as soon as they're available, that will help you slam the door in a criminal's face.

WEBROOT
Smarter Cybersecurity®

To learn more about cyber-safety and good online habits, visit www.webroot.com

*Javelin Strategy & Research. "2018 Identity Fraud Study." (February 2018)