

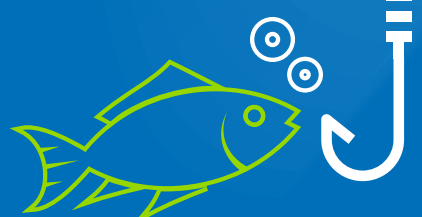
# 2018 WEBROOT THREAT REPORT MID-YEAR UPDATE

## KEY REPORT STATS

### SECURITY ISN'T PERFECT, AND THREAT ACTORS DON'T STAND STILL.

This mid-year update to our annual Threat Report shines a light on the trends and changes we saw during the first half of 2018.

#### PHISHING



60%

The amount phishing attempts increased from Jan to June 2018

93%

of breaches start with phishing attacks<sup>1</sup>

#### WEBSITES MOST IMPERSONATED BY PHISHING IN H1 2018

Financial Companies

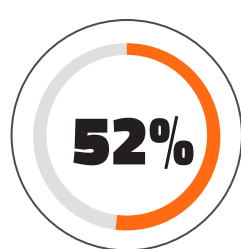
33%

Tech Companies

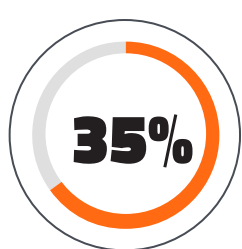
67%

### MAJOR THREATS, GREATEST HITS

Ransomware, cryptojacking, and botnets continue to dominate the threat landscape, but they've seen some interesting developments.



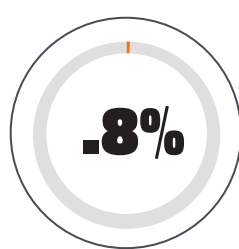
MALWARE



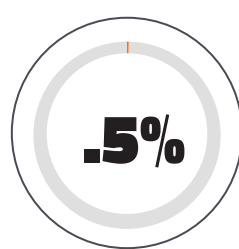
CRYPTOJACKING



BOTNETS

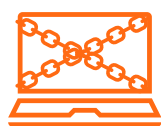


PHISHING



PROXY  
AVOIDANCE &  
ANONYMIZERS

.1% combined of Spyware and Adware, Spam URLs, and Keyloggers and Monitoring



#### RANSOMWARE

- Increasingly more targeted
- Uses unsecured remote desktop protocol (RDP)
- Criminals may do recon for cryptomining first



#### CRYPTOMINING

- New #1 threat
- Very profitable, minimal criminal footprint
- Works on any device, even IoT
- Will account for ~3% of world's electricity consumption by 2020



#### BOTNETS

- Emotet, Trickbot, Zeus Panda are prevalent and persistent
- Concentrate on credential-gathering
- Now use UPnP to turn routers into C&C nodes

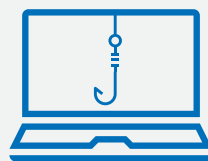


#### HARDWARE VULNERABILITIES

- Critical processor vulnerabilities: Meltdown and Spectre
- Fixed now, but gave bad actors open access to private data

What to do:

### STOP THREATS WITH SECURITY AWARENESS TRAINING



**22% of employees** have clicked at least one phishing link in the last year.



**End users need** ongoing training to avoid risks.

#### Click-through rate based on number of email campaigns

The more training campaigns you run, the more the phishing email click-through rate drops.



33%

1-5 CAMPAIGNS



28%

6-10 CAMPAIGNS



13%

11-20 CAMPAIGNS

For more details on the data, read the full mid-year update to the Webroot® Threat Report.

**WEBROOT®**  
Smarter Cybersecurity™