





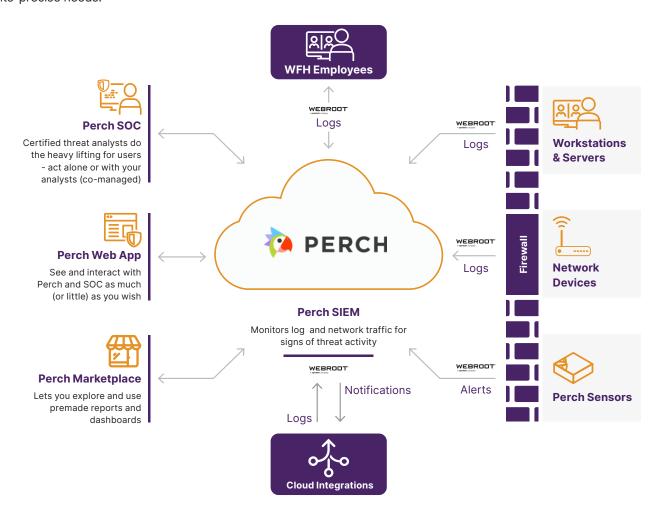
# Taking Affordable Cyber Defenses to the Next Level



In today's cyber threat landscape, protecting high-value data is more complex than ever. Unconnected layers of cybersecurity – no matter how excellent they may be individually – simply are not sufficient. That's why Webroot® Business Endpoint Protection and DNS Protection now integrate with the Perch managed detection and response (MDR) platform to enable MSPs to affordably offer a highly resilient cybersecurity service tailored to their own and their clients' precise needs.

## The Webroot + Perch integration delivers:

Advanced security without the high price tag
 When you add the rich telemetry and log data from Webroot
 Business Endpoint Protection and DNS Protection to your
 Perch feeds, you achieve lower costs and higher detection
 and response results, and maximize your advanced security
 service offerings to clients.



Simple, fast and easy data feed integration
 Perch includes data from all Webroot security
 products without requiring additional purchase
 or components to achieve a full integration. The
 Webroot Unity API means it takes only a few minutes
 to set up Webroot when Perch has been deployed.
 Additionally, it only takes a straightforward one-hour
 installation to set up and have Perch fully monitoring
 your network by their certified analysts.

## Co-managed or automated threat detection and response

Perch is a co-managed threat detection and response platform backed by their skilled in-house Security Operations Center (SOC) team. Perch is highly flexible, scalable to any sized business, and is tailored to fit your specific needs. It offers full multi-tenancy, threat hunting and threat management with the level of assistance you determine is require.

#### · Powerful security data insights

The unique agent telemetry data provided by Webroot Business Endpoint Protection offers detailed information on the behavior of each individual endpoint (laptop, desktop or server), while log data from Webroot DNS Protection adds further context around internet requests and traffic. Combined with the other telemetry data, Perch can generate network and log-based event notifications and insights into almost any scenario.

Concise, managed detection with full data transparency
 Both Webroot and Perch believe in complete data transparency.
 The Perch SOC escalates identified threats to you for remediation. You can log in to your Perch console to see alerts and Webroot telemetry data, as well as access custom reports and dashboards. You can also view raw indicators of compromise so your own in-house analysts may take action, or simply use your access as a window to watch the Perch SOC

## • Streamlined cybersecurity operations

The Webroot + Perch integration lets you affordably offer the right security to protect your clients and streamline your security services to face today's threats and suit your needs. The operational efficiencies are great an with the affordability and flexibility on offer mean your security costs and incidents will be minimized.

## · Better decision-making

do the work.

This integration delivers holistic security detection and immediate response, along with in-depth security insights. When you integrate Webroot with Perch, you get the information you need for better decision-making so you can provide the right levels of security for you and your clients.

### For more information:

Contact your Webroot account manager.

#### **About Carbonite and Webroot**

Carbonite and Webroot, OpenText companies, harness the cloud and artificial intelligence to provide comprehensive cyber resilience solutions for businesses, individuals, and managed service providers. Cyber resilience means being able to stay up and running, even in the face of cyberattacks and data loss. That's why we've combined forces to provide endpoint protection, network protection, security awareness training, and data backup and disaster recovery solutions, as well as threat intelligence services used by market leading technology providers worldwide. Leveraging the power of machine learning to protect millions of businesses and individuals, we secure the connected world. Carbonite and Webroot operate globally across North America, Europe, Australia, and Asia. Discover cyber resilience at carbonite.com and webroot.com.

#### **About Perch**

Founded in 2016 in Tampa, Florida, Perch Security is a leading cybersecurity provider for managed service providers (MSPs) and businesses of all sizes – detecting threat activity without costly equipment or analyst hours. With next-generation SIEM, a 24/7 Security Operations Center (SOC), same-day setup, and no annual contract required, users can put Perch to work for them right away. Perch has offices in Denver and Houston, in addition to their home office in Tampa.