DOES YOUR GENERATION GET CYBERSECURITY?

Whether you are a **GEN-Zer**, **MILLENNIAL**, or **BABY BOOMER**, here's how your generation stacks up when it comes to cybersecurity

62%
of all Americans cannot accurately define ransomware

RANSOMWARE:
malicious software used by cybercriminals to hack a device, encrypt the files, and hold them hostage for a ransom payment

BABY BOOMERS

ARE THE MOST KNOWLEDGEABLE

50%
know what ransomware is

...AND THE SAFEST WITH PASSWORDS

57%
use a different password for each e-account



MILLENNIALS

DON'T COME CLOSE

Only
34%
know what ransomware is



THE SELFIE GENERATION

Cyberattacks on personal photos concern Millennials the most

29%
of those who fear photo hacking are Millennials

FREE WITH FINANCES

Only 22% of Millennials use paid anti-virus protection, but...

62%
share personal info online through online banking, tax filings, financial and health care forms, and shopping

GEN-Z

ARE THE LEAST SAVVY

Only
24%
know what ransomware is

BUT they are most likely to pay for the return of stolen data

25%
would pay up to $500



IT GETS WORSE



57%
of Gen-Zers that have clicked on a link from an unknown sender have also either been a ransomware attack victim or know one

WEBROOT
Smarter Cybersecurity®