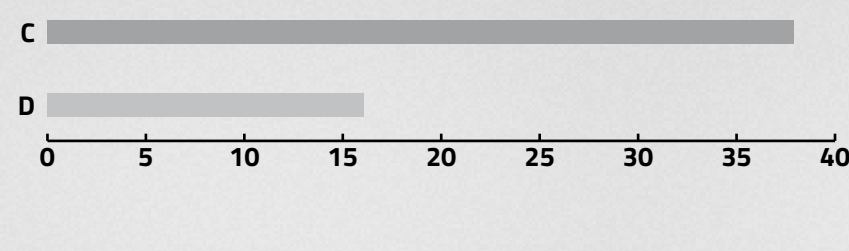
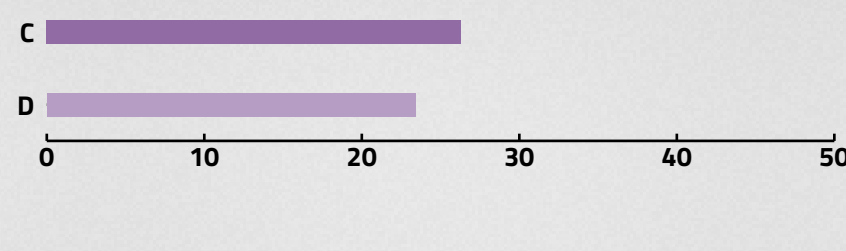
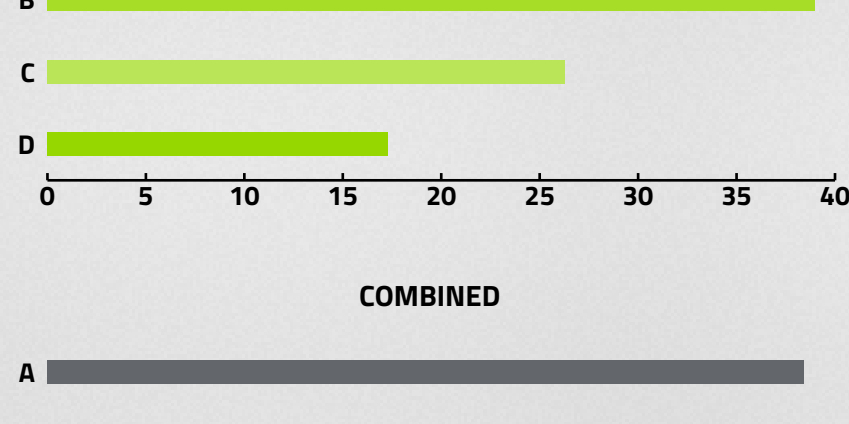
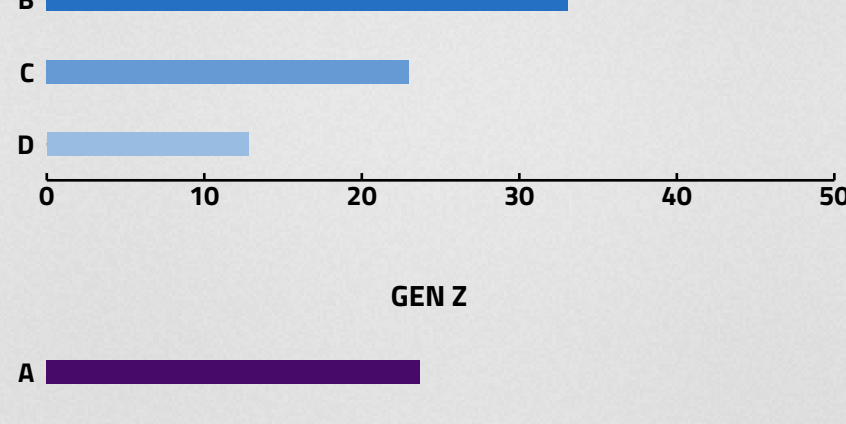


CONSUMER SURVEY

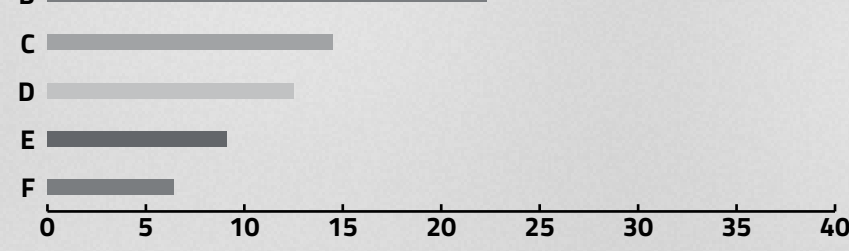
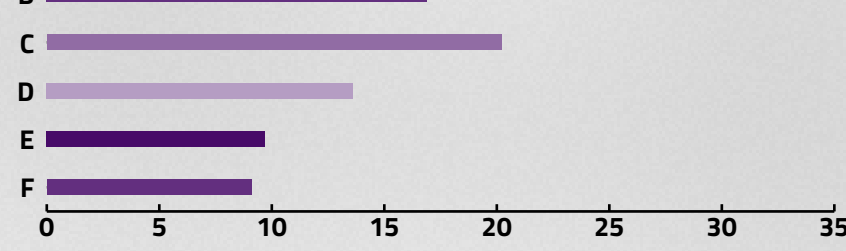
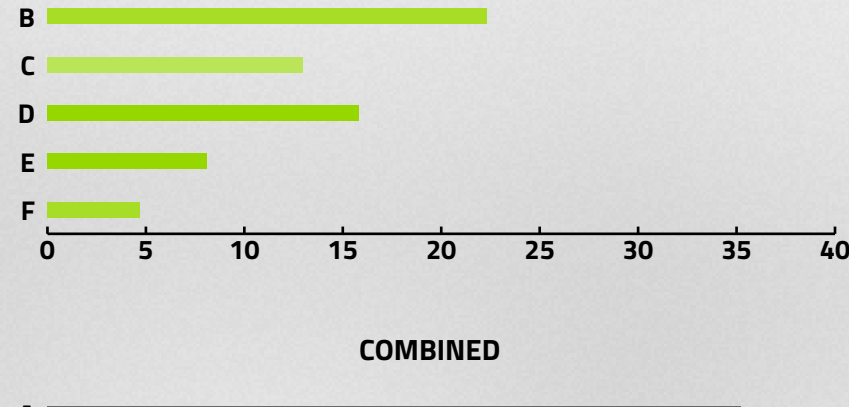
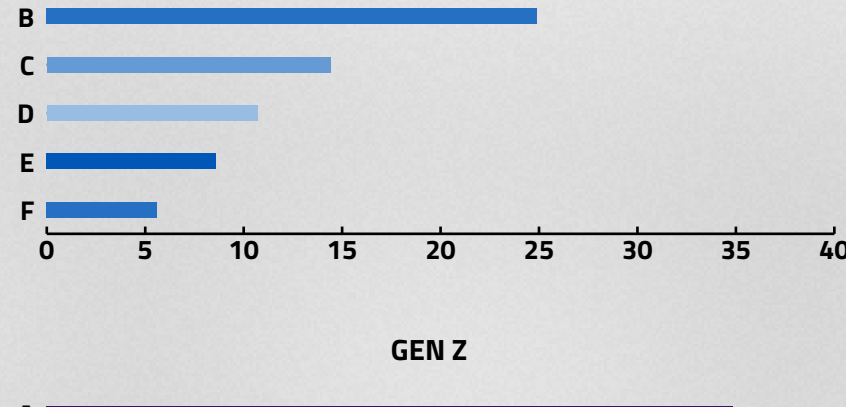
WEBROOT SURVEYED MORE THAN 2,000 CONSUMERS TO GAUGE THEIR CYBERSECURITY KNOWLEDGE AND ONLINE PRACTICES.

Please choose the best definition of ransomware, as follows: A hacker...



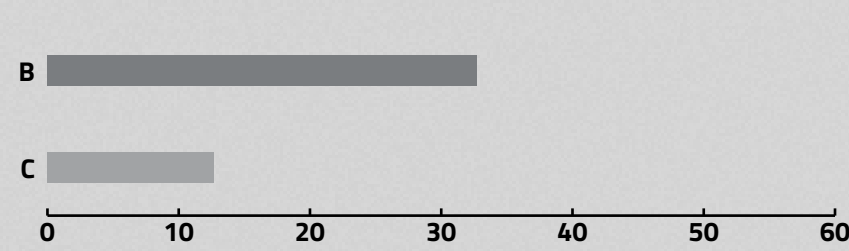
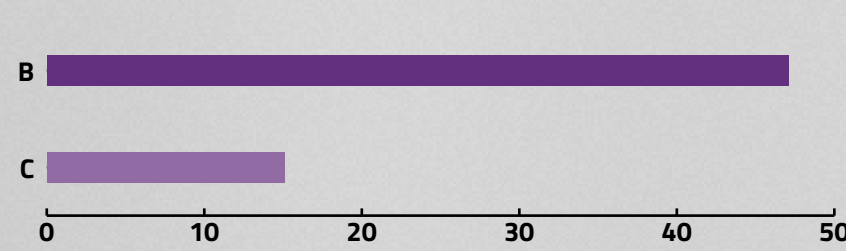
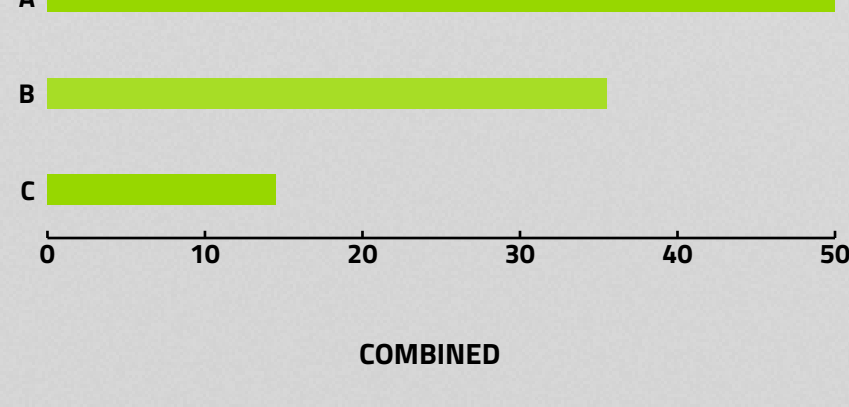
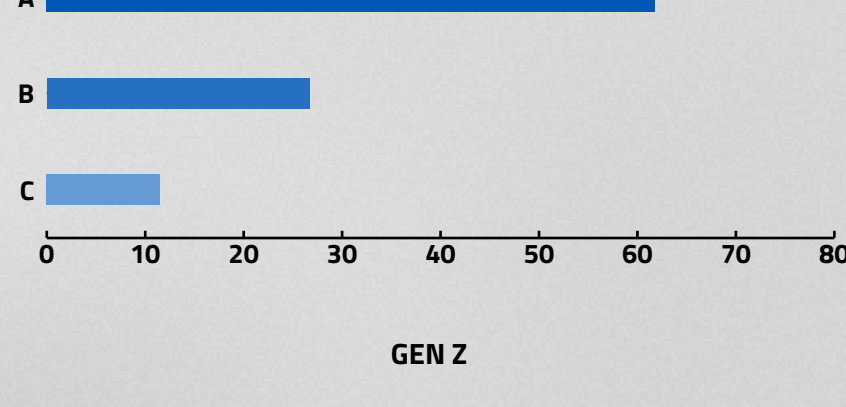
- A. Demands money to unlock e-files
B. None of the above
C. Infects my e-files with a virus
D. Demands money to not use my stolen identity

Have you, or has someone you know, been targeted by ransomware?



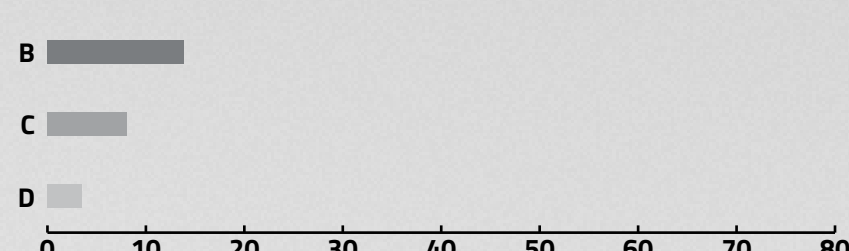
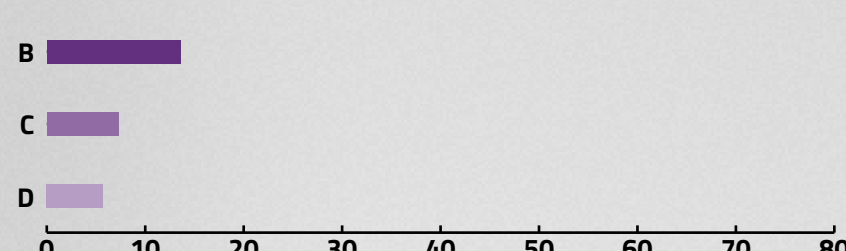
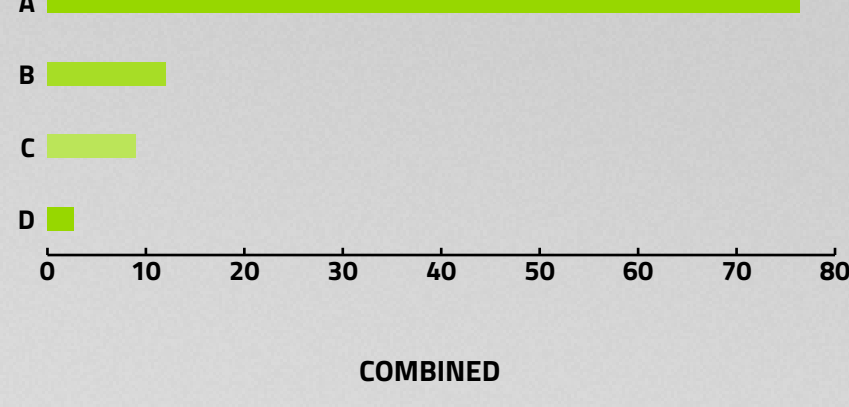
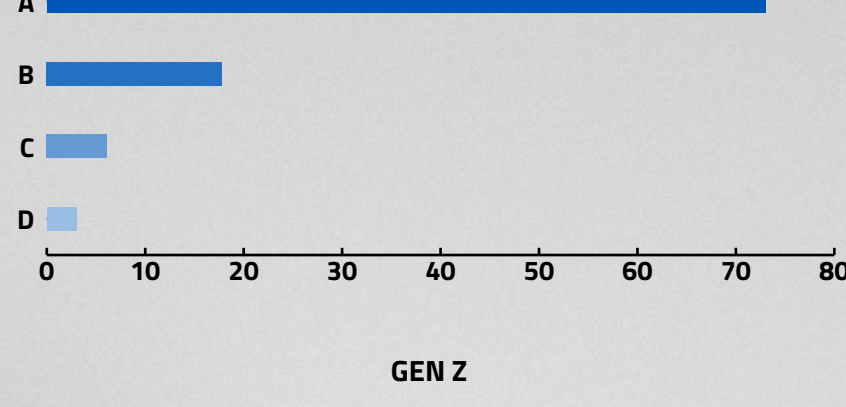
- A. No, I have not
B. No, no one I know has been targeted
C. I don't know if someone I know has
D. I don't know if I have
E. Yes, someone I know has
F. Yes, I have

Have you ever received a suspicious text or email?



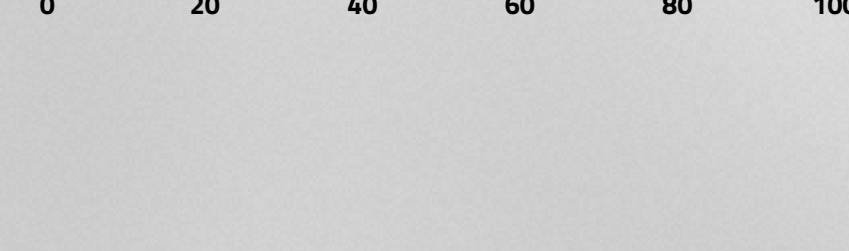
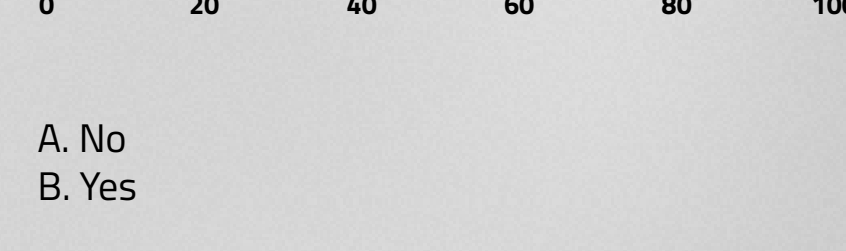
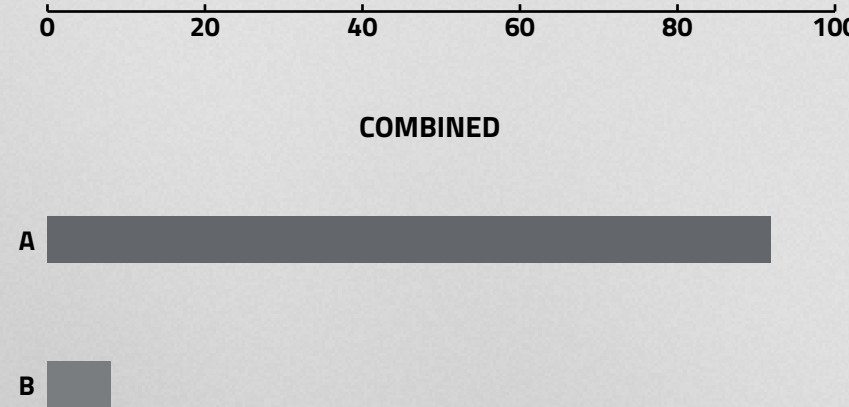
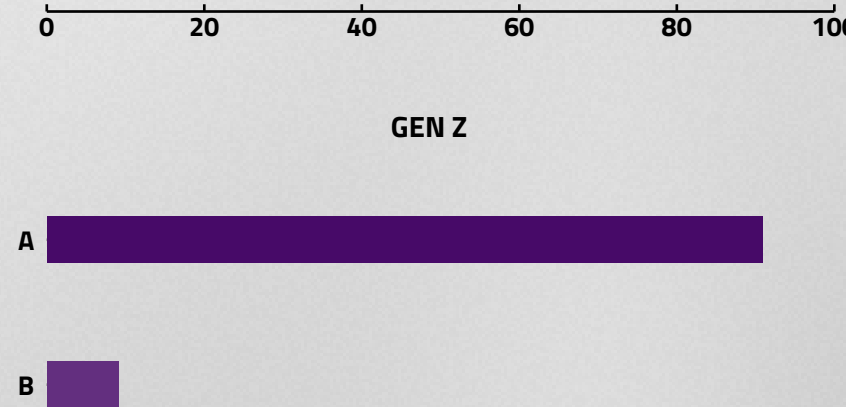
- A. Yes – more than once
B. No
C. Yes – once

Have you ever clicked on a link in an email or text from a sender you don't know?



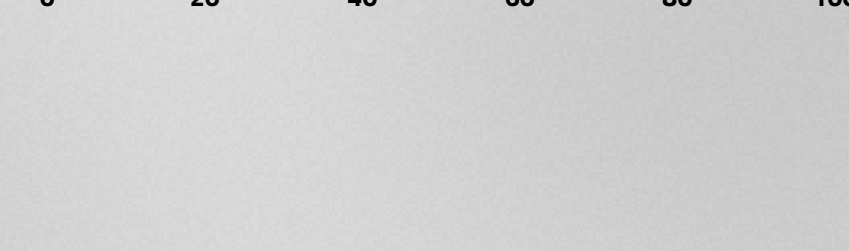
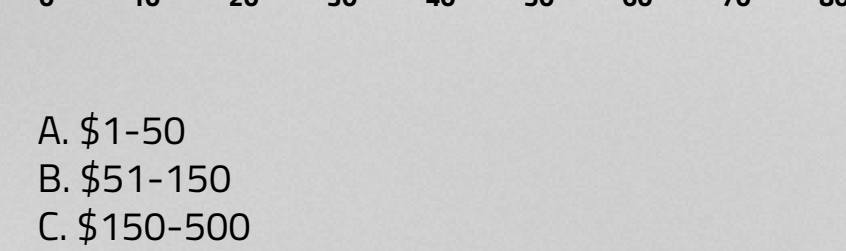
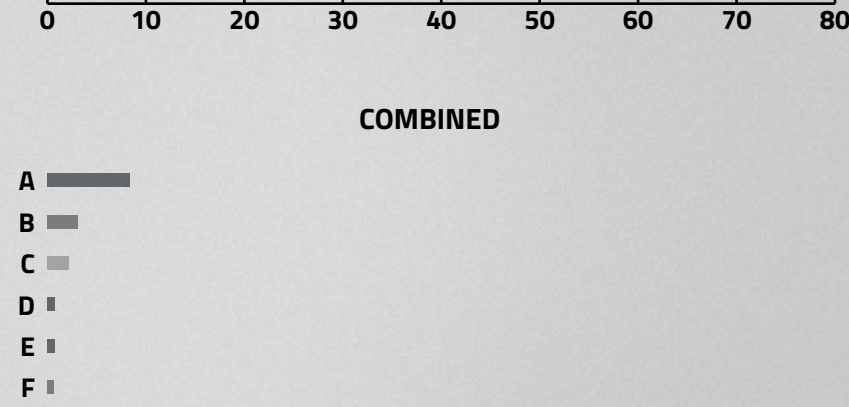
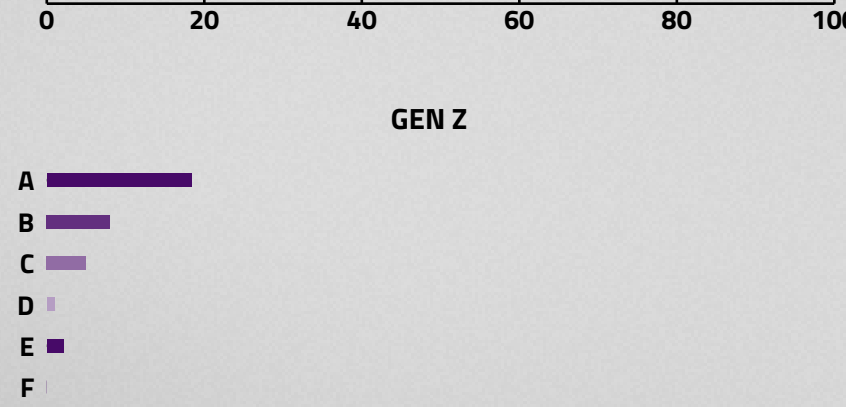
- A. No
B. Yes – in an email
C. Yes – in a text and email
D. Yes – in a text

Have you forwarded an email from an unknown sender in the past year?



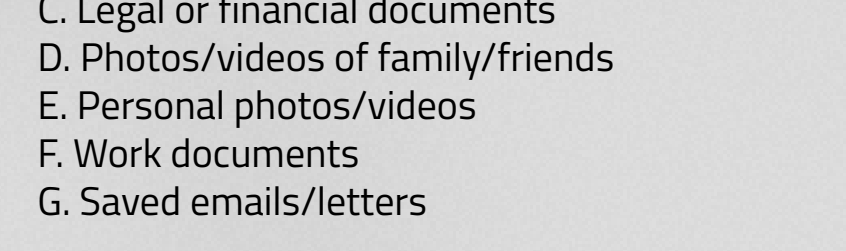
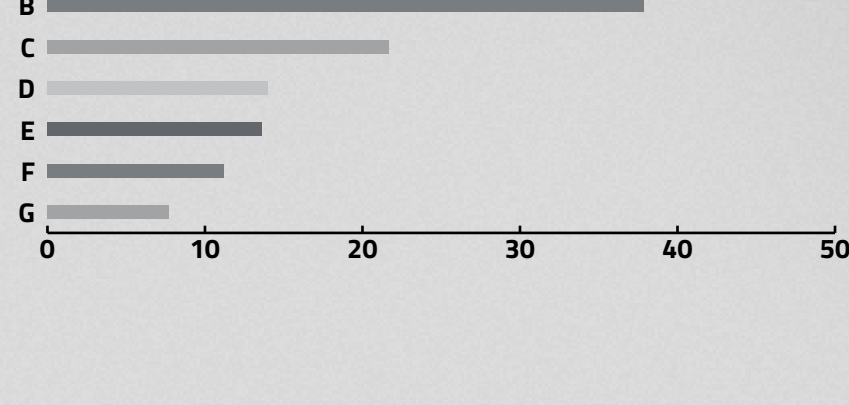
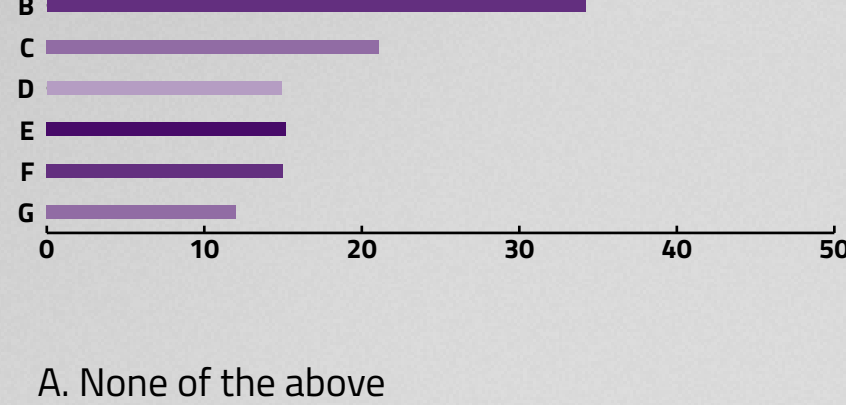
- A. No
B. Yes

What is the most you would pay a hacker to return your personal data (photos, health records, financial info, or other personal files on your phone, computer or tablet)?



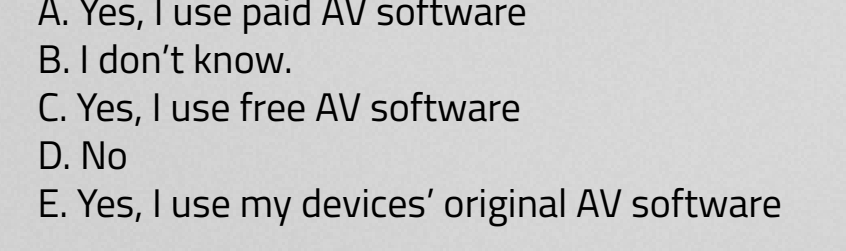
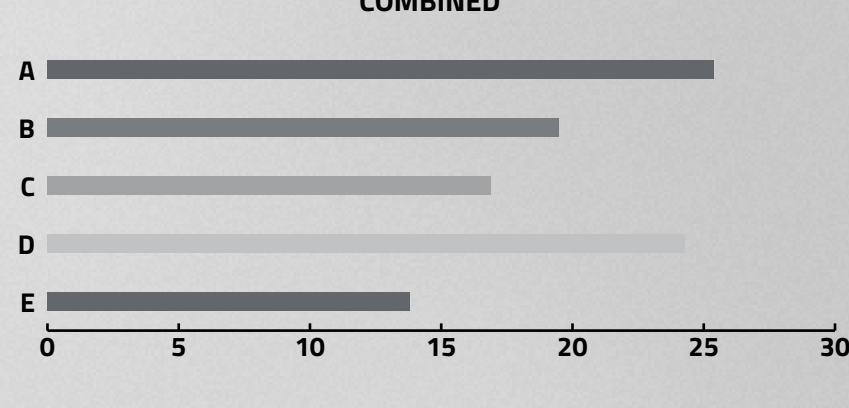
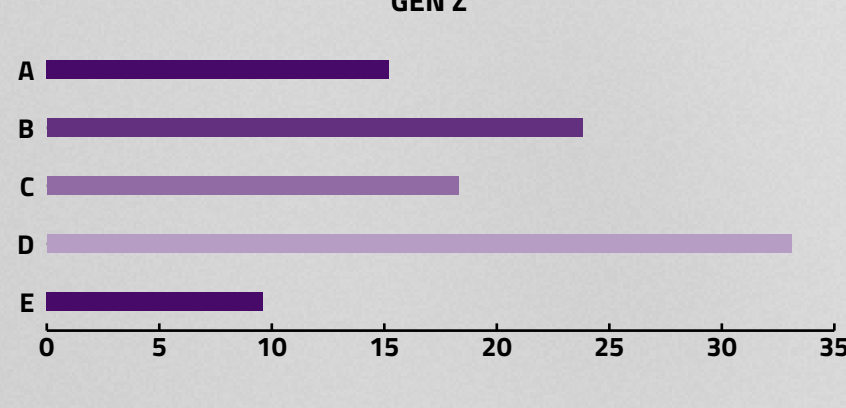
- A. \$1-50
B. \$51-150
C. \$150-500
D. \$501 - 1,000
E. \$1,001 -5,000
F. \$5,001 +
G. I wouldn't pay a hacker to return my data

What data is most valuable to you/would you worry the most about being compromised in a cyber-attack?



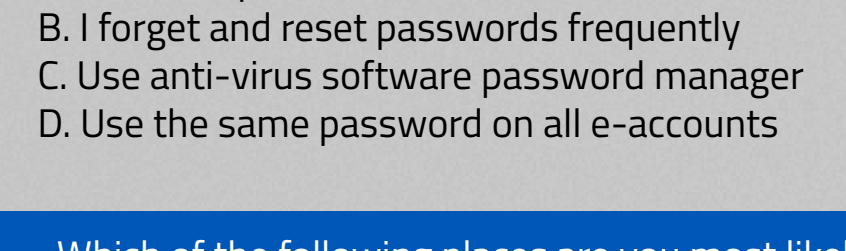
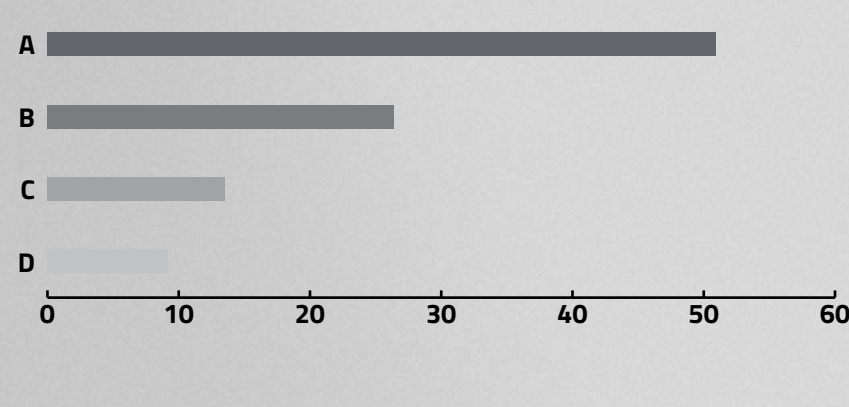
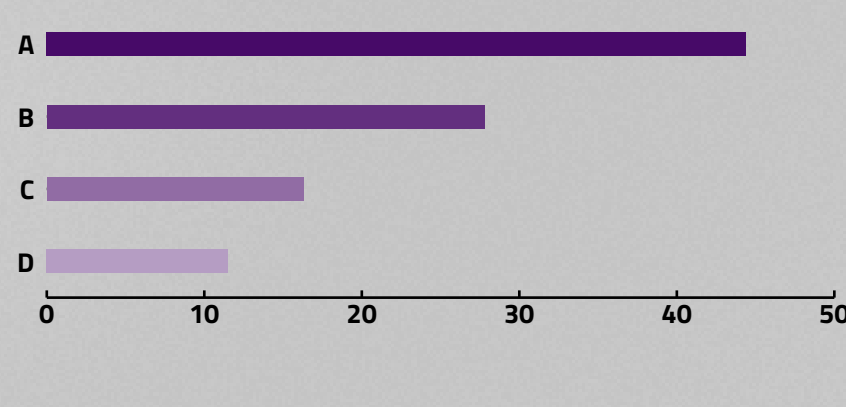
- A. None of the above
B. Social security number or other ID
C. Legal or financial documents
D. Photos/videos of family/friends
E. Personal photos/videos
F. Work documents
G. Saved emails/letters

Does one or more of your personal devices (mobile phone, laptop, tablet) have anti-virus (AV) software installed?



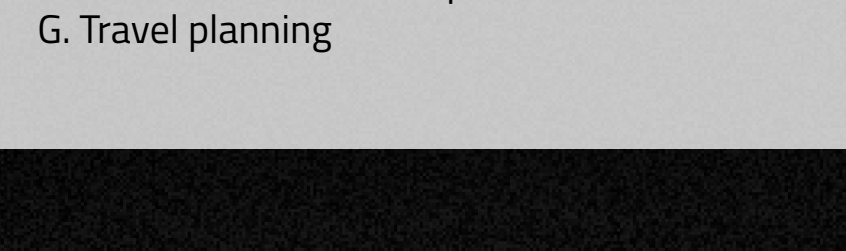
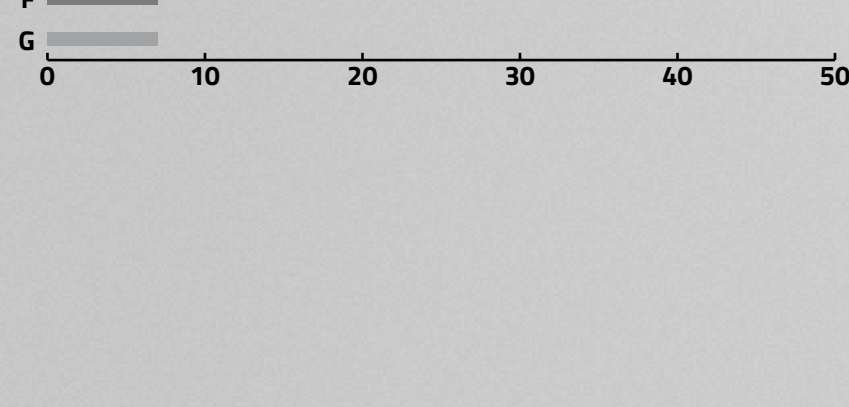
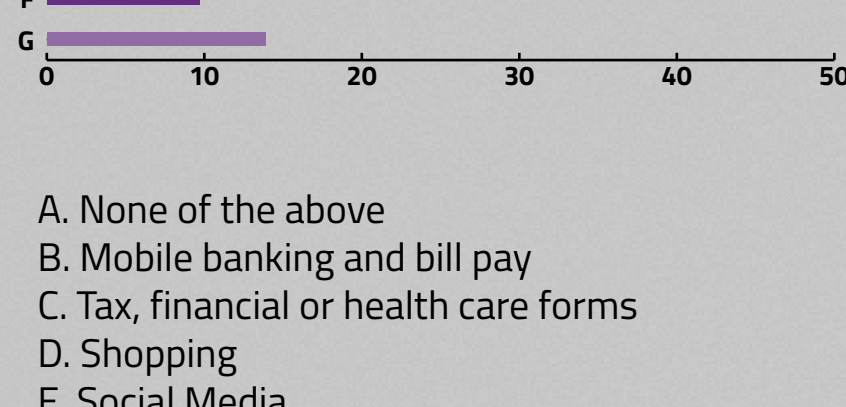
- A. Yes, I use paid AV software
B. I don't know.
C. Yes, I use free AV software
D. No
E. Yes, I use my devices' original AV software

What's your online password-management strategy?



- A. Different passwords for each e-account
B. I forget and reset passwords frequently
C. Use anti-virus software password manager
D. Use the same password on all e-accounts

Which of the following places are you most likely to share your personal information online? [Choose up to 2]



- A. None of the above
B. Mobile banking and bill pay
C. Tax, financial or health care forms
D. Shopping
E. Social Media
F. Entertainment subscriptions
G. Travel planning