Webroot® IP Reputation

The Webroot IP Reputation Service extends the web security intelligence available to your customers’ by letting you add a dynamic IP reputation service to their defenses. Webroot are able to provide you with a constantly updated feed of ‘known’ malicious IP addresses that then allows your customers’ IT Security administrators to easily and effectively stop the ever increasing volume of network based IP threats that are targeting their networks.

Rather than relying on static, rapidly out-of-date public Black Lists, the Webroot IP Reputation Service integrates a continuously updated feed of dynamic IP Reputation data in near real-time (every 5 minutes) into your customers' network devices.

IP Reputation has been developed as a natural extension of our Web Reputation Service, but our IP security intelligence is gathered through a new and sophisticated sensor network specifically designed to generate this information. In real-time Webroot’s sensor network identifies many key IP threat types including Spam Sources, Botnets, Windows Exploits, Botnets, Scanners and many others (see diagram).

As well as providing current IP Reputation data this service offers a major secondary benefit to integrators - it avoids the taxing security processing many other IP Reputation services impose on you, while greatly enhancing your enterprise customers’ abilities to counter IP threats.

For them the overall benefits of stopping ‘known bad’ traffic at their network’s edge are clear. Dramatic improvements in their security efficacy and significant efficiencies gained through the marked reductions in the time required to identify new and existing IP threats. The result - far faster threat response enabled by near-real-time updates and highly effective protection against multiple IP threat types and their sources.

ABOUT WEBROOT
Webroot is bringing the power of software-as-a-service (SaaS) to Internet security with its suite of Webroot® SecureAnywhere™ offerings for consumers and businesses, as well as offering its security intelligence solutions to organizations that also focus on cyber-security, such as Palo Alto Networks, F5 Networks, Corero, Juniper, and others. Founded in 1997 and headquartered in Broomfield Colorado, Webroot is the largest privately held Internet security organization based in the United States. For more information on our products, services and security visit: www.webroot.com, the Webroot Threat Blog: http://blog.webroot.com or Webroot on Twitter: http://twitter.com/webroot.

Contact Us

Webroot APAC
Level 14, Tower A,
821 Pacific Highway
Chatswood, NSW 2067 Australia
Telephone: +61 2 8071 1900

Webroot Headquarters:
385 Interlocken Crescent,
Suite 800
Broomfield, Colorado 80021 USA
Telephone: +1 800 870 8102

Webroot International Ltd.
6th floor, Block A,
1 George’s Quay Plaza
George’s Quay, Dublin 2 Ireland
Telephone: +44 (0)870 1417 070

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