



The Smarter Partner for MSPs

Purpose-built to empower managed services providers (MSPs), the Webroot® Channel Edge® Program provides the security solutions, sales support and enablement, and marketing resources that help MSPs become trusted advisors to their customers. Webroot SecureAnywhere® solutions deliver powerful security that protects against the most sophisticated online threats, without sacrificing system performance.

Why partner with Webroot?

- » Predictable, recurring revenue
- » Flexible billing options
- » Innovative sales and marketing toolkit tailored for MSPs to support and grow business
- » Lead generation resources
- » Social media support
- » Dedicated Channel Sales Manager

MSPs who partner with Webroot enjoy:

- » Single solution for both antivirus and antimalware
- » Intelligent endpoint, mobile and web security
- » Lower operational costs
- » Superior productivity, uptime & customer satisfaction
- » Single pane of glass web management console for deployment, monitoring, notifying, ticketing and reporting
- » Webroot SecureAnywhere® Global Site Manager console centralizes online management across different sites and customers
- » RMM integration with LabTech, Kaseya, and Spiceworks
- » Local tech support by real Webroot® employees, around the world, in your time zone, in over 60 languages

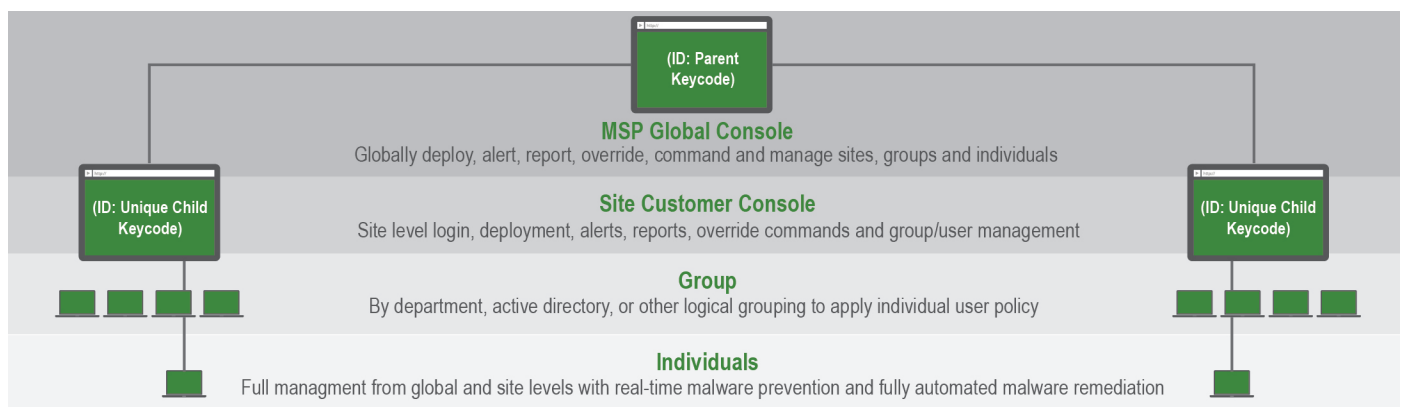
Unique Global Site Manager: Easy to Install, Manage and Support

- » Global customer policies and views
- » Fully hierarchical, multi-tenant management with granular administration access rights
- » Self-administered licensing using dynamic parent/child keycodes to further reduce operational costs
- » 100% cloud – zero on-site management infrastructure
- » Easy to support – real-time, cloud-based threat protection means customers never need signature updates
- » Superior incident response with automatic remediation and customizable alert reporting
- » No-conflict agent deploys in seconds and won't impact user productivity

"The Webroot® portal is an amazing tool that streamlines our ability to market and sell Webroot® products. The ability to custom-select syndicated content, and accurate, current marketing content is unique among the vendors with whom we work. Scan was awesome – really cool. The thing that did it for us – single web management portal for all of our endpoints – is awesome!"

Allen Falcon, Chief Executive Officer, Cumulous Global (MSP)

Webroot SecureAnywhere® Global Site Manager – Web-based Hierarchical Management



Superior Products



ENDPOINT PROTECTION

- » Remote endpoint management via intuitive online console
- » Unrivaled protection against advanced threats
- » Deploys and protects endpoints in seconds
- » Never requires signature updates or patches



WEB SECURITY SERVICE

- » Completely cloud-based – no hardware or software
- » Best-in-class URL and web filtering engine
- » Enforces internet usage policies seamlessly
- » Stops web-based malware and phishing attacks
- » Scans all HTTP, FTP over HTTP, and HTTPS/SSL traffic



MOBILE PROTECTION

- » Over-the-air deployment and management
- » Support for Android™ and iOS® devices
- » Antivirus, secure web browsing, lost device protection features
- » Fast scans and a tiny device footprint

Exclusive Partner Benefits

Channel Edge Toolkit

GO-TO-MARKET

- » Resource Center – marketing & sales enablement tools
- » Co-branded Emails & Lead Generation Tools – custom free trial links
- » Web Syndication – set-it and forget it microsite
- » Social Marketing – syndicated Twitter feeds
- » Call Scripts & Emails – seller outreach content
- » Paid Search – guidelines and instructions
- » Partner Community Access – Peer-to-Peer Connection

SALES ENABLEMENT

- » Competitive intelligence
- » Battlecards
- » Product collateral
- » Sales training

TECHNICAL ENABLEMENT

- » Technical training
- » Pre-sales engineering support
- » Product training

“Working with the Webroot® team, it’s very clear that Webroot gets us. They get it. They get the industry. They get MSP. They get their customers, and that’s really rare. They understand what it takes to make us successful, make us happy, and thus make them more successful.”

Brian Kingsley, Director of Services, Marathon Consulting



About Webroot

Webroot is bringing the power of cloud-based software-as-a-service (SaaS) to Internet security with its suite of Webroot SecureAnywhere® offerings for consumers and businesses, as well as offering its security intelligence solutions to cybersecurity organizations, such as Palo Alto Networks, F5 Networks, Corero, RSA, and others. Founded in 1997 and headquartered in Colorado, Webroot is the largest privately held Internet security organization based in the United States – operating globally across North America, Europe and the Asia Pacific region. For more information and to keep up on the latest about the Webroot® Channel Edge® MSP Program visit: www.webroot.com/us/en/partners/msp/, or follow us on Twitter: twitter.com/Webroot.

We offer local support by real Webroot employees around the world, in your timezone, and in over 60 languages. Webroot cares about total customer satisfaction, and we’re never more than a click away.

World Headquarters

385 Interlocken Crescent
Suite 800
Broomfield, Colorado 80021 USA
800 772 9383

Webroot EMEA

6th floor, Block A,
1 George’s Quay Plaza
George’s Quay, Dublin 2, Ireland
+44 (0)870 1417 070

Webroot APAC

Suite 1402, Level 14, Tower A
821 Pacific Highway
Chatswood, NSW 2067, Australia
+61 (0) 2 8071 1900

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